

Media Release

For Immediate Release:

Brian Heidecker named to EPL Board of Trustees Retired rancher, businessman brings wealth of experience to role

EDMONTON, AB, May 23, 2014 – Brian Heidecker LLD (Hon) has been appointed to the Edmonton Public Library's Board of Trustees.

A successful large scale rancher and businessman in East Central Alberta before retiring to Edmonton in 2000, Heidecker has vast experience on a multitude of boards and councils. His appointment to the EPL Board of Trustees commenced May 1, 2014.

"I strongly believe in giving back to the community in which I live," said Heidecker. "I'm thrilled to be a part of the EPL Board of Trustees because I believe in the public library as a vital ingredient in the lives of citizens, and look forward to advocating for what is an essential community resource."

Heidecker has served as the Board Chair Emeritus of the University of Alberta, an organization he volunteered with for over 30 years, and is currently on the board of both Fringe Theatre Adventures and the Investment Regulatory Organization of Canada. He also chairs the Sawridge Trusts and is an active member of the Edmonton Horticultural Society as Treasurer.

Other boards Heidecker has served on include the Bank of Canada, ATB Financial, Alberta Ingenuity, the Agricultural Development Corporation, the Alberta Securities Commission, the Critical Transmission Review Committee, the 2002 Alberta Financial Management Commission, Northern Alberta Jubilee Auditorium, and countless agricultural and cattle industry organization boards.

He and partner Donna Bagdan are avid gardeners in the city's west end, and also proud grandparents of three grandsons and two granddaughters.

"We are pleased to welcome Brian to our board," said Ellen Calabrese-Amrhein, Chair of the EPL Board of Trustees. "His immense expertise and role as an avid champion of education will only strengthen the governance of our board."

"Brian's affinity for giving back and experience doing so make him a great fit for EPL," said Linda Cook, CEO of EPL. "We are happy to have him, and look forward to his contributions as we continue to grow in innovative and creative ways to serve the citizens of Edmonton."

The <u>EPL board</u> consists of <u>10 trustees</u>, including one member of City Council. Trustees are appointed annually by City Council and can serve a maximum of six years.

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About the Edmonton Public Library

From March 2013 to March 2014, the Edmonton Public Library (EPL) celebrated 100 years of service to our great city. We've come a long way since 1913 when books were all you could find on our shelves... and we're just getting started! Today EPL carries everything you care about. We are Edmonton's largest lender of all manner of information and entertainment. Our professionally trained staff take you beyond Google with the knowledge, discernment and desire to help you navigate a universe of information. The second most visited place in Edmonton, every year we host over 14 million in-branch and online visits across our 17 branches and website. We deliver our incredible content to you everywhere – in the library, at home or on your handheld device. Unmatched access and unrivalled value – that is today's EPL. EPL is a registered charity and relies on donations to enhance services. Spread the words. www.epl.ca/donate.

For more information, contact

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