
EDMONTON PUBLIC LIBRARY BOARD

Tuesday, May 10, 2022

Capilano Library

ATTENDANCE:

- Board:** Kenna Houncaren
Rosalie Russnak
Raman Deol
Chad Schulz
James Crossman (by phone)
Tina Faiz (by phone)
Sandra Marin (by phone)
- Regrets:** Janet Hancock
Councillor Karen Principe
Aaida Peerani
- Staff:** Pilar Martinez, Chief Executive Officer
Deborah Rhodes, Executive Director, Shared Services & CFO
Tina Thomas, Executive Director, Customer Experience
Corrina Chetley-Irwin, Director, Human Resources
- Guests:** Anna Alfonso, Director, Marketing, Communications & Fund Development
Bryce Crittenden, Senior Marketing Consultant

Recording Secretary: Lisette Lalchan

1. CALL TO ORDER/CHAIR WELCOME, LAND ACKNOWLEDGEMENT & PRESENTATION

Board Chair, Kenna Houncaren, called the meeting to order at 5:31 p.m. after a Land Acknowledgement.

Kenna then introduced guest presenters, Anna Alfonso, Director, Marketing, Communications & Fund Development and Bryce Crittenden, Senior Marketing Consultant to the meeting. Anna and Bryce shared a presentation on content types that the EPL marketing team is focusing on, such as: blogs, book lists, podcasts and more. Staff also provided an overview of EPL's award winning podcast, Overdue Finds as well as how they used a March Madness bracket to engage

customers across several social media platforms. They responded to questions and comments from the Board.

Anna and Bryce left the meeting at 5:51 p.m.

2. ADOPTION OF AGENDA

MOTION: That the Board accept the agenda as circulated.
Moved by Kenna Houncaren. Seconded by Rosalie Russnak.

CARRIED

3. DECLARATION OF CONFLICT OF INTEREST

There were no conflicts of interest identified.

4. ADOPTION OF MINUTES

MOTION: That the Board approve the March 8, 2022, meeting minutes.
Moved by Kenna Houncaren. Seconded by Raman Deol.

CARRIED

5. BUSINESS ARISING FROM THE MINUTES

There were no outstanding items identified.

6. CONSENT ITEMS

- 6a) CEO Report & KPIs
- 6b) Chair's Report
- 6c) EPL 2021 Annual Report
- 6d) Committee and Chair Appointments
- 6e) ALTA Report
- 6f) Friends of EPL Report

Pilar Martinez shared highlights of her CEO Report and responded to questions from Trustees.

MOTION: That the Board receive all consent items as information.
Moved by Chad Schulz. Seconded by Raman Deol.

CARRIED

7. NEW BUSINESS

- 7a) Finance and Audit Committee Meeting Report for April 5
 - Treasury Management Policy

Committee Chair, Rosalie Russnak provided the Board with an overview of the committee's April activities. She noted that the EPL Executive Team had reviewed the current approach to investments in comparison with other Canadian libraries

and didn't feel that any changes were required. The committee was in agreement and recommended the policy be approved with no changes.

MOTION: That the Board approve the Treasury Management Policy, B-2029.

Moved by: Rosalie Russnak. Seconded by: Chad Schulz.

CARRIED

MOTION: That the Board receive the April 5, 2022, Finance & Audit Committee Report as information.

Moved by: Rosalie Russnak. Seconded by: Chad Schulz.

CARRIED

7b) Finance and Audit Committee Meeting Report for May 5

- EPL Financial Results for the period ending March 31, 2022

Rosalie turned the meeting over to Deb Rhodes, who presented the Board with an overview of the Q1 Financial Statements. She and Pilar then responded to questions from the Board.

MOTION: That the EPL financial results for the period ending March 31, 2022, be approved.

Moved by: Kenna Houncaren. Seconded by: Raman Deol.

CARRIED

MOTION: That the Board receive the May 5, 2022, Finance & Audit Committee Report as information.

Moved by: Rosalie Russnak. Seconded by: Raman Deol.

CARRIED

MOTION: That the meeting move IN CAMERA.

Moved by: Rosalie Russnak. Seconded by: Kenna Houncaren.

CARRIED

The Board moved IN CAMERA at 6:28 p.m.

- 2023-26 Operating & Capital Budget Approach

MOTION: That the meeting move OUT OF CAMERA.

Moved by: Rosalie Russnak. Seconded by: Kenna Houncaren.

CARRIED

MOTION: That the proposed EPL 2023-2026 Operating and Capital Budget Approach be approved by the Board for use in the development of the detailed operating and capital budgets.

Moved by: Rosalie Russnak. Seconded by: Raman Deol.

CARRIED

The Board moved OUT OF CAMERA at 6:46 p.m.

8. ELECTION

Governance and Nomination Committee Chair, James Crossman, noted that one nomination for Vice-Chair was put forward – Rosalie Russnak. James called for nominations from the floor. As there were no further nominations, Rosalie Russnak was acclaimed Vice-Chair for the 2022-2023 term.

9. NEW INQUIRIES

There were no new inquiries.

10. ADJOURNMENT

The meeting adjourned at 6:57 p.m.