

Media Release FOR IMMEDIATE RELEASE:

Edmonton Public Library takes over the Square

EDMONTON, **AB**, **September 15**, **2012** – Churchill Square will be buzzing with live music, games, stories and a giant book sale when the Edmonton Public Library (EPL) takes the best parts of the library outside for the second annual <u>EPL Squared</u> library festival.

"Our first EPL Squared festival was so popular last year, we are doing it again this year," says Pilar Martinez, Executive Director of Public Services with EPL. "The Library is a cornerstone of our community. We are proud to contribute to the vibrant character of downtown Edmonton and share our incredible content, programs and services in a completely different way out in the Square."

Free activities throughout the day will offer the chance to discover, experience and learn about the fun and informative resources at the Edmonton Public Library. Stories will be read aloud every half hour by EPL's fabulous programmers. Visitors can record their own rhymes and songs at the Storytime Station. Gamers can rival Library staff in video game challenges for a chance to win an Xbox, PlayStation or Wii game console. As part of EPL's commitment to increase digital literacy rates, the latest iPads and eReaders will be available to try out.

Live music by local artists will fill the air, including performances by Rooster Davis, Brothers Grim, Mandy Reider Trio and Rebecca Lappa. People can try their hands at making books with EPL Writer in Residence Jocelyn Brown or a Parfleche bag with MJ Belcourt Moses, who will share her knowledge of this traditional Aboriginal craft. Not to be outdone, Happy Harbor Comics Artist in Residence Daniel Schneider will bring a horse to the square for a drawing session with budding artists. The best deals in town will be at the Books2Buy sale where books, CDs and DVDs can be had for a buck or two, with stock replenished throughout the day.

EPL Squared is one way the Edmonton Public Library goes beyond our buildings to bring the library to citizens. We help build an inclusive city by connecting people and collaborating with communities to create relevant programs and services.

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About the Edmonton Public Library

The Edmonton Public Library (EPL) carries everything you care about. We are Edmonton's largest lender of all manner of information and entertainment. Our professionally trained staff take you beyond Google with the knowledge, discernment and desire to help you navigate a universe of information. The second most visited place in Edmonton, every year we host over 14 million in-branch and online visits across our 17 branches and website. We deliver our incredible content to you everywhere - in the library, at home or on your handheld device. Unmatched access and unrivalled value - that is today's EPL. Spread the words. www.epl.ca.

For more information contact:

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