

## Media Release

### **Fern Snart and Jill Scheyk named to EPL Board of Trustees UofA faculty dean and marketing pro selected for board**

For immediate release:

**EDMONTON, AB, June 4, 2015** – Two new members have been appointed to the Edmonton Public Library (EPL) Board of Trustees.

Fern Snart, Dean of the Faculty of Education at the University of Alberta, and Jill Scheyk, Account Executive at Incite Marketing, commenced their roles on June 1, 2015.

With a PhD in Educational Psychology, a Masters Degree in Clinical Psychology and a Bachelor of Arts in Psychology, Snart's scholarship has been in the area of remediation of learning disabilities, and more recently program development. She has held several leadership positions within the Faculty of Education over the past three decades, and has also played a key role in the development of Aboriginal and international initiatives in the faculty.

"Public libraries are vital for many reasons, one of which is learning," said Snart. "I look forward to serving on the EPL Board of Trustees, as our public library system is an integral resource to the community and one which is always improving and evolving to meet the needs of citizens."

An avid reader with a passion for literacy and access to lifelong learning for all ages and socioeconomic backgrounds, Scheyk spends her days bringing calm confidence and keen knowledge to her clients while teaching them how to tell their story, and her nights writing her own.

"My relationship with books has been a constant in my life," said Scheyk. "Our public library system is so much more than that, and I truly believe in what EPL stands for. I am thrilled to be part of the EPL Board of Trustees, and look forward to supporting further innovation and excellence."

The [EPL board](#) consists of [10 trustees](#), including one member of City Council. Trustees are appointed annually by City Council and can serve a maximum of six years. In addition to governance, two of its primary functions are lobbying and advocacy to ensure resources are available to fulfill EPL's mission and values. Their responsibilities include approving library policies of service, supervising expenditures and developing strategic planning documents.

"We are pleased to welcome both Fern and Jill to our board," said Ellen Calabrese-Amrhein, Chair of the EPL Board of Trustees. "Their varied expertise and interests only add to and further strengthen our governing."

"As education champions and advocates for literacy and learning for all, our two new board members are a great fit," said Linda Cook, CEO of EPL. "We look forward to having both Fern and

Jill lobby for and support EPL, as our public library system continues to be a brilliant leader in our city.”

EPL would like to thank departing trustees Michael Janz and John J. McDonald III for their commitment.

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#### **About the Edmonton Public Library**

The Edmonton Public Library (EPL) is proud to be [2014 Library of the Year!](#) From March 2013 to March 2014, EPL celebrated 100 years of service to our great city. We’ve come a long way since 1913 when books were all you could find on our shelves... and we’re just getting started! Today, EPL carries everything you care about. We are Edmonton’s largest lender of all manner of information and entertainment. Our professionally trained staff take you beyond Google with the knowledge, discernment and desire to help you navigate a universe of information. The second most visited place in Edmonton, every year we host over 14 million in-branch and online visits across our 18 branches and website. We deliver our incredible content to you everywhere – in the library, at home or on your handheld device. Unmatched access and unrivalled value – that is today’s EPL. EPL is a registered charity and relies on donations to enhance services. Spread the words. [www.epl.ca/donate](http://www.epl.ca/donate).

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