

BUILDING COMMUNITY, ONE STORY AT A TIME

ANNUAL REPORT 2024







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MESSAGE FROM THE BOARD AND CEO

The Edmonton Public Library (EPL) has always been a place for stories—those found on our shelves and those written through the connections we foster. Every day, people walk through our doors bringing their own unique experiences. Through the programs we offer, the services we provide, and the opportunities for discovery, we support the development of the next chapter of their stories.

This past year, we've witnessed countless moments where stories came to life, thanks to the diverse experiences shared by our community and the creativity and commitment of our staff, volunteers, and Board. This report presents a collection of our favourite moments, offering a glimpse into how EPL inspires, connects, and evolves alongside the communities we serve.

From curious babies bringing joy to seniors, to communities coming together, this report highlights the many ways EPL strengthens our city. We're adapting to the changing role of public libraries while steadfastly upholding our commitment to intellectual freedom, ensuring everyone has the right to read and access information.

To our staff, customers, volunteers, and Board of Trustees, thank you. Your support, dedication, and belief in what EPL stands for have made this another enriching year. Every connection, every experience, and every moment shared builds a stronger Edmonton—one story at a time.

Thank you for being part of our story.

Pilar Martinez
Chief Executive Officer. EPL

James Crossman
Chair, EPL Board of Trustees



THE BEST PLACE TO LEAR TRANSFORMING LIVES THROUGH ACCESS AND INNOVATION

EPL leads Canada in program attendance on a per capita basis, expanding access to learning by eliminating barriers and constantly innovating to meet the evolving needs of the community. In 2024, attendance at in-person classes and events grew by 11%, a clear sign of the increasing demand for connection, creativity, and lifelong learning.

Isolation thrives where barriers exist. Limited opportunities to access technology, social interactions, and learning can diminish quality of life. Through a variety of programs, we focused on ensuring our spaces are welcoming for all. From digital literacy workshops and life skills classes to science, technology, engineering, arts, and math related initiatives, we worked to increase access to opportunities for learning, interactions, and growth.

Lifelong learning is central to both our mission and strategic plan. In 2024, EPL employees attended over 6,500 hours of training. Some of this training focused on neurodiversity and the varied ways people engage with EPL. To support building staff capacity and enriching the customer experience, we partnered with Autism Canada and Autism Edmonton. We also distributed sensory kits across branches to ensure our staff had the tools to better support customers and foster a sense of belonging.

With Statistics Canada reporting record immigration in Edmonton in 2024, EPL responded with programs tailored to the needs of newcomers. More than 17,000 individuals took part in English language learning classes, and we developed a range of initiatives that build relationships and celebrate cultural diversity. An example of this is *Arabic Family Storytime* at Castle Downs Branch where Hassan, our Arabic-speaking summer programmer, read stories in the children's first language. Their excitement at hearing their language spoken was a powerful reminder of what inclusion truly means.



5151 **PARTICIPANTS**

5229 SING, SIGN, LAUGH AND LEARN CLASSES
DELIVERED TO 104,393 **PEOPLE**





WHERE THE WILD TYKES ARE

Together We Grow: Bridging Generations of Joy

"The babies are coming! The babies are coming!"

This joyful cry echoed through Rutherford Heights Retirement Residence as seniors eagerly gathered for a class unlike any other. Their excitement mirrored the grins of their tiny classmates, marking the beginning of something special.

Spring, the season of new beginnings, felt like the perfect time to pilot a new program. Together We Grow brought the magic of EPL's signature early literacy program, Sing, Sign, Laugh, and Learn, into retirement homes, offering opportunities for new friendships, intergenerational bonding, and lasting memories.

Together We Grow was an immediate success. Families from across Edmonton flocked to the program, highlighting the need for connections among seniors experiencing isolation. The cognitive and social benefits became evident when participants with advanced dementia delighted everyone by singing along to nursery rhymes.

"It's incredible to see these songs trigger memories, bringing seniors back to a moment in time where they can join in and sing along," shared Ben, EPL program lead and digital literacy librarian.

The idea for *Together We Grow* began when Rutherford Heights approached EPL, eager to bring library programming into their residence. In response, EPL staff worked closely with the community to design a meaningful and accessible experience for both seniors and young families.

Like any great initiative, *Together We Grow* had its challenges. A room's awkward shape was a minor hiccup, but creativity and cheer won the day. A scheduling mix-up—a class accidentally booked in the memory care unit—turned into a breakthrough. The space was perfect, and memory care residents were included in every session from that point forward. EPL Library Assistant, Roger, was initially nervous about how the residents would react, but those worries quickly faded as joy spread among seniors, caregivers, and children. One mother shared that the program helped her child connect with people of different ages, which had been lacking during the pandemic.

Excitement never waned. Seniors often arrived early, eager to visit with staff as they set up. One resident summed it up best: "When you live here, you talk to old people all the time. Now it's nice kids!"

In October, Together We Grow was awarded the 2024 Minister's Award for Municipal and Public Library Excellence. The now award-winning program has reached nearly 2,000 participants across seven locations, supporting EPL's strategic goals and the City of Edmonton's commitment to community safety and wellbeing.

The best part? This is just the beginning. With the support of our community partners, we are working to expand Together We Grow to even more seniors' residences, spreading the joy and sparking new friendships in neighbourhoods across the city.

OPERATION DIGITAL RESCUE

Narrowing the Digital Divide—One Line of Code at a Time

Our mission is clear: technology is advancing rapidly, and so is the digital divide. For decades, EPL has prioritized digital literacy across all branches. In 2024, to meet the increasing demand for these programs and services, EPL increased access to staff's digital expertise by adjusting our approach to better support our branches and serve our community.

This shift significantly increased benefits for both customers and staff, leading to life-changing impacts:

- Newcomers gained computer skills to apply for jobs, housing, and education.
- Seniors learned to navigate smartphones and video conference with their grandkids.
- Creators joined Cricut Clubs, designing custom projects while forging lasting friendships.

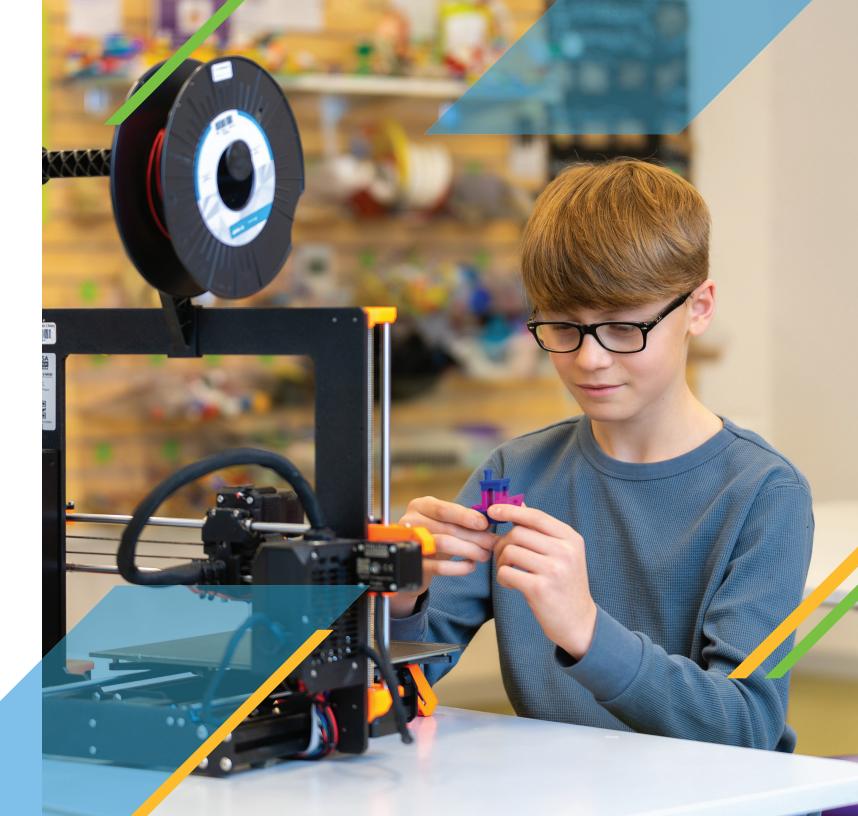
Expanding our digital literacy efforts also empowered EPL staff to innovate and create programs tailored to customer needs. A standout success story emerged from the Riverbend Branch, where Library Assistant, Anna Maria, inspired by EPL's pre-pandemic programs, created a new coding class. The four-week Python Coding Club went beyond the basics, challenging kids to sharpen their problem-solving skills.

Anna Maria spent weeks mastering Python using EPL resources to prepare for this new challenge. When the program launched, spots filled within days, and a waitlist quickly formed. One participant, Jude, not only excelled in the class but also fostered a supportive learning environment-helping others grasp tricky concepts and offering encouragement.

Since that first session, the club has consistently grown with each round of classes receiving glowing feedback. One parent shared, "Thank you for teaching Edwin, encouraging him to be who he is, and fostering his interest in learning!"

For Anna Maria, the success of *Python Coding Club* isn't just teaching kids to code—it's about creating a space where they feel capable, connected, and inspired. Looking ahead, we hope to expand these offerings to more branches, and eventually, to teens and adults.

While the digital divide remains a challenge, our amazing staff are teaching digital literacy skills that can change lives. And if the divide thinks it can outpace us, it better start coding!



THE BEST PLACE TO EXPLORE PRESERVING AND AMPLIFYING IDEAS

At EPL, we champion the right to read by providing access to a wide range of perspectives. In 2024, our Forward Thinking Speaker Series drew packed theatres of people eager to explore bold ideas. Chris Turner conveyed hope in the light of climate change, Dr. Marie Wilson expressed a powerful message about the resilience of residential school survivors, Dr. Hayley Wickenheiser shared her trailblazing journey of perseverance, emphasizing the power of self-belief, while Margaret Atwood emphasized the urgent need to protect freedom of expression.

Building on these efforts, we sought new ways to engage even our youngest readers in conversations about intellectual freedom. We invited Krista Leddy, a Métis artist and storyteller, to lead an early literacy class featuring books that have faced censorship. One of her personal favourites was The Paper Bag Princess by Robert Munsch, frequently challenged for being "anti-family" (spoiler alert: the princess rejects the prince's proposal in the end). The children guickly grasped its message, and one family was so inspired they checked it out to experience the princess's courage again at home.

That same spirit of creativity and self-expression lives in our local music scene. In 2024, we refreshed the Capital City Records Collection, adding over 85 new artists to our digital catalogue and celebrating with a live concert in May that brought the city's vibrant sound to life.

By empowering staff, amplifying local voices, and promoting access to diverse ideas, EPL continues to create opportunities for people of all ages to explore freely. In 2024 alone, Edmontonians borrowed more than 11.6 million items one every 2.7 seconds, a testament to our community's hunger for stories and discovery. Our shelves are a dragon's hoard of knowledge, and like the paper bag princess, we're ready to protect it.

3000 SPEAKER SERIES







CHAMPIONING THE RIGHT TO READ

A National Thought Leader

For as long as public libraries have existed, they have been bastions of the freedom to read and home to a broad range of voices. Since the day we opened our doors in 1913, we've been championing the right to read and freedom of expression, because it contributes to upholding our society's democratic values.

As challenges to intellectual freedom increase, EPL has emerged as a steadfast advocate, setting an example for other public libraries to champion open access to ideas and diverse perspectives within their communities. The Centre for Free Expression (CFE), a non-partisan organization based at Toronto Metropolitan University, recognized our unwavering commitment to protecting peoples' right to read-deeply ingrained in our organizational culture, from our policies to our proactive staff training.

"EPL is an inspiration for libraries across the country in how it has dealt with intellectual freedom," affirms Professor James Turk, Director at CFE.

Working with Professor Turk and Dr. Tony Samek, an international expert on intellectual freedom, we developed comprehensive training modules for public libraries across Canada. These train-the-trainer sessions equipped library staff nationwide to facilitate crucial conversations on intellectual freedom within their own libraries. Addressing real world examples, the sessions provide tools and strategies for navigating complex situations with sensitivity and tact.

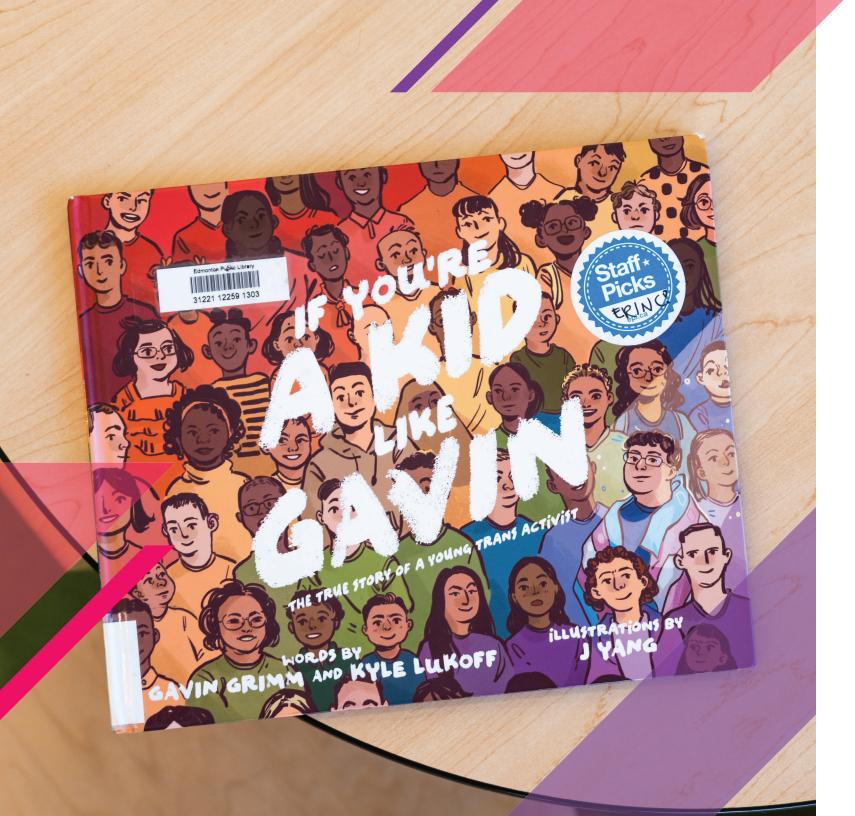
Thanks to our collaborators, the impact of this national initiative has been widespread. Public libraries across Canada have shared positive feedback, highlighting the training's relevant content and practical application. Participants described it as a meaningful experience that enhanced their understanding of, and confidence in, addressing challenges to intellectual freedom.

EDMONTONIANS BORROWED A LIBRARY ITEM



SECONDS ON AVERAGE





WHEN STORIES SPARK ACTION

One Book, One Child, Real Change.

At EPL we understand that the power of a story goes beyond the pages. It's about how stories resonate, empower, and can spark real change. A recent, heartfelt example shared by a local family illustrates just how EPL's offerings can resonate, inspiring readers of all ages to engage with new ideas and take action.

Anne, a long time library supporter, shared a personal story about her four-and-a-half-year-old daughter and a book they borrowed from EPL, If You're A Kid Like Gavin, by Gavin Grimm and Kyle Lukoff about a transgender boy who becomes an activist. Anne's daughter loved the book so much that she didn't want to return it to the Library. Eventually, her parents ordered their own copy to keep at

A few weeks later, Anne told her daughter about a protest in support of kids like Gavin and asked if she'd like to join. Without hesitation, her daughter responded, "We need to make a sign!" She grabbed If You're A Kid Like Gavin,

which featured images of a protest, and together they created their own sign inspired by the book. At the protest, Anne's daughter proudly held up her sign for the entire hour, fully engaged in the moment.

This story powerfully illustrates how protecting access to a wide range of resources fosters empathy and can help empower young readers to understand diverse experiences and motivate them to take meaningful action. Anne expressed her gratitude for how EPL provided her daughter with the opportunity to explore someone else's journey, and how it gave her the tools to engage with that experience in a real life setting.

This is just one of many stories in which EPL's collection sparks curiosity, cultivates compassion, and encourages understanding in the community. It reinforces how stories can promote inclusivity. By offering resources that invite Edmontonians of all ages to learn, engage, and make a difference, we help create a more inclusive and compassionate community.

THE BEST PLACE TO EXPERIENCE BUILDING BRIDGES, STRENGTHENING **COMMUNITIES**

This year, more than five million people walked through the doors of our library branches—each bringing their own questions and stories. This level of engagement reflects how deeply EPL is woven into the fabric of our city. Whether someone is looking for information, enrichment, or a sense of belonging, our branches help build stronger communities—one interaction at a time.

That spirit of togetherness came to life in a particularly memorable way in 2024, when the Edmonton Oilers reached Game 7 of the Stanley Cup Finals. There is no doubt that we live in a hockey town, and we wanted to make sure that everyone—regardless of circumstance—could take part in the excitement and experience history in the making.

Fans gathered in the atrium of the Stanley A. Milner Library where the game was featured on The Wall—our two-story digital screen. The immersive experience had strangers cheering side-by-side, united as Oilers fans. Though the game's outcome wasn't the victory we had hoped for, the energy and sense of community we witnessed reminded us why these shared spaces matter. Because when people come together, remarkable things happen.

OF COMMONWEALTH



IN-PERSON VISITS WERE EQUAL TO **SOLD-OUT OILERS GAMES**



STORIES UNDER THE CANVAS

A Cultural Gathering Place

In preparation for the National Day for Truth and Reconciliation on September 30, our branches created opportunities across the city for reflection, learning, and understanding. Customers were invited to share messages of hope and solidarity on orange shirt illustrations, while children participated in activities exploring Indigenous languages and cultures.

At the Stanley A. Milner Library, this commitment took on a powerful and immersive form. Visitors were welcomed by a striking two-story tipi, set against an enormous digital backdrop of rippling wheat fields beneath a vast blue sky. The installation transformed the space into a place of reverence and learning—visually and emotionally reinforcing our commitment to reconciliation by integrating Indigenous knowledge and traditions.

The tipi was generously loaned to EPL by the Métis Child and Family Services Society, which also guided us through its intricate setup. Once assembled, it quickly became a gathering place, sparking conversations and unexpected moments of connection.

A daycare class made their way into the library, bright orange shirts standing out as their eyes widened at the sight of the tipi, eager to gather inside. As our Elder in Residence, Kokum Lorette, hosted Tipi Storytime from within the canvas walls, the unique environment heightened the impact of her storytelling and created a captivating experience for all attendees.

One man, visibly moved, shared how the sight of the tipi stirred cherished memories of his grandfather. With pride, he reflected on the importance of seeing such an impactful cultural symbol standing tall in the library. We were honoured to provide a space where Indigenous peoples could see their culture reflected in a way that was both beautiful and significant.

The tipi became more than wood and canvas—it became a cultural bridge between past and present. Living on Treaty 6 Territory, we recognize the stories rooted in this land and embrace our role in sharing them. At EPL, our mission is simple: We Share. That means ensuring our libraries are places where stories from the land can breathe and endure. The tipi embodied this mission.

Though it took only a small team to build the towering structure, its impact rippled far beyond the library walls along with the stories it carried.





MODERN LIBRARIES, MODERN **UNDERSTANDING**

Finding Belonging Through Convivencia

Public libraries are one of the last truly public spaces where people can simply be—without pressure to buy something or fear of judgment. At EPL, we welcome everyone from all walks of life, recognizing that public spaces inherently involve some discomfort—the natural push and pull of diverse needs, opinions, and interests. This discomfort is essential to fostering learning, growth, and a genuine sense of belonging. It's how we achieve Convivencia.

This Spanish concept acknowledges that friction naturally occurs in public spaces, like libraries. It's the ongoing negotiation of interests and ideas that happens when people from different backgrounds come together. At EPL, we believe this healthy tension is vital to building community and encouraging learning.

Friction in a public space doesn't mean something has gone wrong-it means people are showing up. A robust civic space must make room for a range of experiences. This friction helps cultivate connections and foster growth. Much like a dance floor, libraries are places of movement and interaction. Not every step is in sync, but together they create something beautiful. We see this in action every day at EPL, with staff consistently delivering exceptional service while navigating the diverse needs of our customers with unconditional positive regard.

To more intentionally foster and celebrate Convivencia in our services, spaces, and team culture, EPL partnered with Urban Strategist Tommi Laitio and Designer Ruben Ocampo. Together, we explored how shifting our mental models can help us embrace healthy friction and create spaces where diverse ideas—and people—coexist and thrive. Convivencia is not about tolerating misbehavior or disrespect. It's about creating spaces where differences can be acknowledged and negotiated respectfully.

Embracing friction isn't always easy. The tendency is to avoid discomfort. But through our collaboration with Tommi and Ruben, our staff are learning to lean into healthy friction with confidence.

At EPL, we strive on a daily basis to balance managing friction and fostering connection. It's about shifting mindsets and embracing discomfort as a natural part of growth. As Brené Brown says, "Growth and learning are uncomfortable, and we ask that you lean into it." Through Convivencia, EPL is building a space where everyone belongs—even in moments of friction.

CELEBRATING OUR **SUPPORTERS:** THE HEART OF EPL

Strong communities are built on strong relationships. We strive to create rich experiences for everyone who walks through our doors—including our staff, customers, volunteers, and donors. We want Edmontonians to choose EPL as their place to read, watch, listen, and give back!

In 2024, we celebrated the incredible generosity of our donors and supporters, whose contributions make a substantial difference in our community. Our Books2Buy sales brought in over \$130,000 and we experienced a very generous Giving Tuesday with more than \$22,000 raised.

These funds directly support vital programs and services that make a real difference in the lives of Edmontonians.

Starting in 2025, Cook up a Story summer camps will offer 200 children (ages 9–11) from socially vulnerable backgrounds an unforgettable experience at the Stanley A. Milner Library fostering creativity and learning. Meanwhile, Ready. Set. READ!, our early literacy program, has reached full capacity, distributing over 100,000 brand-new books to children under the age of five across Edmonton and helping families build strong foundations for lifelong learning.

Thank you to everyone who supported EPL's initiatives. Your generosity has helped us make a vital impact in our community.

"Serving on the EPL Board of Trustees has been a deeply rewarding experience. EPL is a vital part of Edmonton's community, and I'm inspired every day by the amazing and innovative work that staff and leadership do to enrich our city. The library provides space and resources for all Edmontonians and is a model of openness and inclusivity. I'm honoured to have been given the opportunity to play a small part in helping EPL fulfill its Mission: We Share!"

James Crossman, Chair, EPL Board of Trustees



help transfor **Picture Books** olunteer

HANDS, HEARTS, AND HOURS

Our volunteers have been the heart of EPL for years. In 2024, 316 volunteers generously donated more than 6,000 hours of their time, energy, and expertise. Whether they were helping at our events, interpreting for our customers, or reading to all the littles, their contributions are immeasurable.

In the spirit of storytelling, we asked volunteers to share their own stories from 2024 and they did not disappoint!

"While volunteering for the Books2Buy [EPL's used book sale], I was stopped by a customer who recently moved to Canada and was looking specifically for books on English for speakers of other languages. Unfortunately, there weren't many at the time, but I managed to explain in my very rusty French that the Library does offer classes (which seemed to be more to his taste) and a large collection of learning resources on the second floor. I felt very proud to act as an unofficial ambassador for the Library!"

Emanuele, Books2Buy and Reading Rockstar volunteer

"Volunteering for EPL is a wonderful way to serve and contribute to community building activities for an organization that makes a major positive impact on our city."

EPL special event volunteer

"I remember working in the Reading Buddies program with a young girl who could barely speak English. Her will and determination to read was inspiring to me and made me look forward to her progress and improvement."

Reading Buddies volunteer at Calder Branch

316 6000+ **HOURS**

These stories, and countless others, demonstrate the invaluable role our volunteers and donors play in building stronger and more vibrant communities. We are grateful for their steadfast support. Together, we are making a difference, one connection, one story, one book at a time!

KNOWLEDGE KEEPERS

Our Knowledge Keepers embody the spirit, history, and vision of EPL and we're proud to honour their incredible commitment.

40 Years of Service

Allison Walker Library Assistant, Strathcona Branch

Marika Bayens Circulation Assistant, Stanley A. Milner Library

30 Years of Service

Ilona Storie Collections Librarian, Collections Management & Access Department

25 Years of Service

Caroline Troncho Circulation Assistant, Stanley A. Milner Library

Christalene Lay Associate Manager, Stanley A. Milner Library

Clayton Hobbs Library Assistant, Lois Hole Library

20 Years of Service

Benjamin Janke Library Assistant, Whitemud Crossing Branch

Carol Toews Circulation Assistant, Whitemud Crossing Branch

Jason Resendes Page, Lois Hole Library

Josalynn Cherian Library Assistant, Whitemud Crossing Branch

Katie Grzech Library Assistant, Whitemud Crossing Branch

Lori Redberger Library Assistant, Riverbend Branch

Mezbeen Riyaz Library Assistant, Londonderry Branch

Sheri Labatiuk Library Assistant, Lois Hole Library

Tracey MacLean Page, Woodcroft Branch

Wendy Gronnestad-Damur Community Librarian, Idylwilde Branch





11.6 ITEMS MILLION BORROWED

TOGETHER WE'RE BUILDING A STRONGER EDMONTON

In 2024, the Edmonton Public Library's impact could be felt in every corner of the city. Whether it was a child discovering the joy of reading for the first time, a newcomer learning English and feeling a sense of belonging, or an entrepreneur turning an idea into reality, EPL was there—providing opportunities for people to thrive and strengthening community ties.

Every success this year added to a growing collection of stories—countless moments of inspiration, transformation, and growth. These stories reflect not just what we do, but why we do it: to support every Edmontonian in writing their own next chapter.

Thanks to our community's support, EPL offers countless opportunities for learning, growth, and exploration. And together, we're not just imagining a better future—we're building it.

Here's a glimpse at how Edmontonians turned to the Library to shape their stories in 2024.

1.26 MILLION QUESTIONS ANSWERED

EPL SAW AN AVERAGE OF 25 VISITS PER MINUTE DURING OPEN HOURS



476,282
PEOPLE

ATTENDED

EPL CLASSES
(IN PERSON + ONLINE)







PROGRAM

11.4 VISITS TO MILLION EPI.

GRATITUDE REPORT

We're grateful for the support and contributions from donors, funders, and community members to further our mission. This past year, your generosity raised over \$1.5 million to help enrich our city—and we can't thank you enough.

Every donation, big or small, truly makes a difference and pushes the boundaries to help lifelong learning and creativity flourish here in Edmonton.

Thank you!

♥ - Current and Past EPL Staff

♥ - Current and Past Trustees

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Extraordinaire

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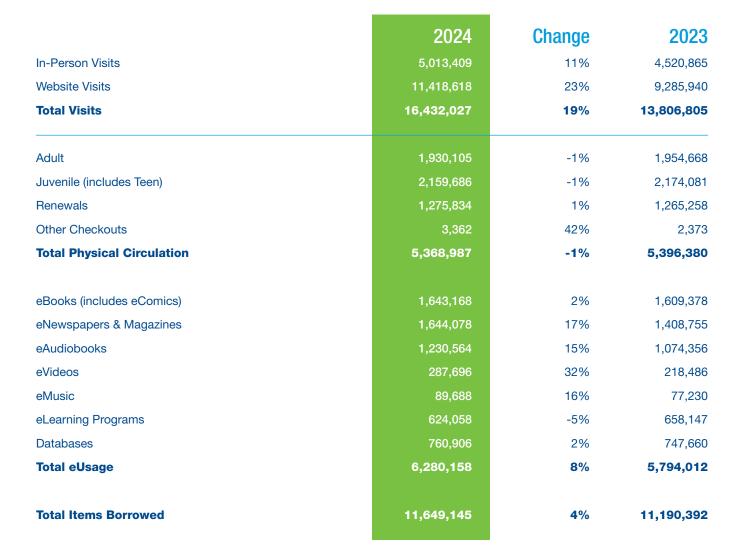
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Dr. Donald Lang

COLLECTIONSAND **SERVICES**





	2024	Change	2023
In-House Computer Usage (Hours)	624,348	8%	578,454
Questions Answered	1,255,721	11%	1,128,259
Outreach Service Encounters with Clients	2,182	-12%	2,468
Physical Items Purchased (Print and Non-Print)	177,071	0.2%	176,726
Physical Collections	1,051,644	1%	1,038,348
Digital Collections	6,199,151	-5%	6,551,765
Total Physical & Digital Collections	7,250,795	-4%	7,590,113
In-Person Classes & Events Presented	14,592	13%	12,904
In-Person Classes & Events Attendance	227,344	11%	203,974
Online Live Classes & Events Presented	531	-28%	742
Views of Online Live Classes & Events	7,077	-32%	10,388
Online Recorded Classes & Events Presented	1014	-1%	1,026
Views of Online Recorded Classes & Events	241,861	-0.2%	242,324
New Memberships	67,053	-4%	69,871
Active Memberships	296,251	0.1%	296,062
Number of Branches	21	0%	21

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STATEMENT OF REVENUE **AND EXPENDITURES**

Revenue	2024	2023
City of Edmonton	55,004,322	53,467,973
Provincial government	5,651,803	5,651,803
Funding for Capital Projects ¹	8,120,942	7,190,922
Fines and charges	114,510	119,793
Other ²	3,550,514	3,968,600
Total revenue	72,442,091	70,399,091
Expenditures		
Salaries, wages and benefits	44,719,067	43,046,342
Books and library materials ³	8,956,301	8,833,878
Vehicles, machinery and equipment	1,931,187	1,527,374
Building operations	4,664,806	4,054,981
Utilities and other	4,139,355	3,898,382
Material goods and supplies	3,021,860	2,519,104
Services	2,979,152	3,231,629
Carryforwards	577,391	679,701
Total expenditures	70,989,119	67,791,391
Revenue in excess of expenditures	1,452,972	2,607,700

¹ Includes capital funding from grants and contributions



² Includes room rentals, leases, interest earned, donations, photocopying, and proceeds from sale of capital assets.

³ Includes salaries, wages, and benefits for Collection, Management, and Access staff.

